

ALL

EYES

ON

ME

*The soul, fortunately, has
an interpreter – often an
unconscious but still a
faithful interpreter –
in the eye*

(Charlotte Brontë)

BY

ROELMI•HPC
Health & Personal Care





ALL EYES ON ME Capsule Collection

“All eyes on me” is a professional-grade three-step beauty routine designed to perfect the eye area for flawless **base for red carpet-worthy makeup**. Combining advanced formulations with innovative technologies like **SeidoTech™ Lux** and **IDRAWAX® REVO**, this capsule collection supports hydration, radiance, and skin recovery while smoothing the delicate **eye area**. Ideal for professionals and all those seeking a complete solution to meet the highest beauty standards.

ROELMI BIOTECH strives to lead the cosmetic and nutraceutical ingredients industry with innovation, sustainability, and excellence.

We aim to meet the needs of conscious customers through precision microbial fermentations, prioritizing quality, safety, and a positive impact on people and the planet.

HYDRA LUMIÈRE

- EYE PATCHES -

A two-step eye ritual based on the application of a gel together with eye patch to enhance its activity. The soothing formula, enriched with **SeidoTech™ Lux**, targets the revitalization of the delicate under-eye area, leaving the skin visibly smoother.

The fresh sensation and nourishing texture work together to enhance radiance, ensuring a well-rested, luminous look—perfect for revitalizing your skin all day long.

MODE OF USE: Put a gentle amount of the gel and apply the patches on the eye-area for 15 minutes.

Trade Name	INCI	%
A		
	Aqua (Water)	86,90
Olifeel® Glycerin	Glycerin	4,00
SeidoTech™ Lux	Vitis Vinifera (Grape) Leaf Extract, Sodium Benzoate	2,00
G2Light	Butylene Glycol, Glycyrrhiza Glabra Root Extract	1,00
A1		
	Sodium Acrylates Copolymer, Lecithin	1,50
	Sclerotium Gum	0,50
B		
EMotion® Air	Ethylhexyl Pelargonate	2,00
EMotion® SKin	Triolein, Glyceryl Dioleate	1,00
BiosContol® Synergy ICE	Caprylyl Glycol, Ethylhexylglycerin, o-Cymen-5-ol	1,00
L'Eco di Narciso F304 SSA*	Parfum (Fragrance)	0,10
TOTAL		100,00

*Faravelli

Claims:

Recovery booster

Anti-fatigue treatment

Anti-puff effect

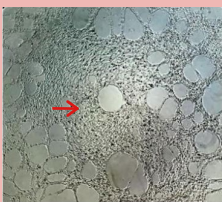
CHEMICAL PHYSICAL PARAMETERS:

1. Appearance: Emulgel
2. Colour: Ivory
3. Smell: Grapey

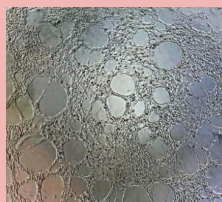
Hero ingredient SeidoTech™ Lux

Improvement of microcirculation

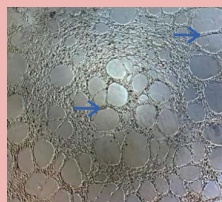
Based on an in-vitro test on endothelial cells, using a 3D Matrigel media, measuring the ability of SeidoTech Lux to boost the capillary-like tube formation.



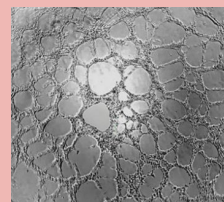
CTR



0,5%
SeidoTech™ Lux



1%
SeidoTech™ Lux



2%
SeidoTech™ Lux

Horizontal section of 3D matrigel media

→ Monolayer endothelial cells

→ Endothelial cells reorganized in capillary-like tube

SeidoTech™ Lux influences endothelial reorganization into capillary-like tube, showing its angiogenic effect enhancing microcirculation.



PREMIER REGARD

- EYE PRIMER -

A dual-action color care specifically formulated for both upper and lower eyelids, it combines long-wear make-up hold with targeted skin care benefits, offering a comprehensive solution for beauty professionals and brands seeking superior results.

Enriched with **SeidoTech™ Lux**, it helps brighten and smooth the eye area, ensuring your make-up to stay radiant and flawless.

MODE OF USE: Using the applicator, dispense and massage a correct amount of product. Gently put around the contour of the eye with your fingers until complete absorption.

Trade Name	INCI	%
A		
	Aqua (Water)	75,90
Olifeel® Glycerin	Glycerin	3,50
	Xanthan Gum, Acacia Senegal Gum	0,40
B		
BeauSens® E-SF	Polyglyceryl-3 Stearate, Sunflower Seed Oil Glycerides, Cetearyl Alcohol	4,50
	Cetyl Alcohol	2,50
Olifeel® Pearls	C10-18 Triglyceride	2,50
C		
BiosControl® Synergy ICE	Caprylyl Glycol, Ethylhexylglycerin, o-Cymen-5-ol	1,00
	Caprylic/Capric Triglyceride, Stearalkonium Hectorite, Polyglyceryl-3 Diisostearate, Polyglyceryl-3 Polyricinoleate	7,00
D		
SeidoTech™ Lux	Vitis Vinifera (Grape) Leaf Extract, Sodium Benzoate	1,00
VeLLvet	Lauroyl Lysine	1,50
	Parfum (Fragrance)	0,20
TOTAL		100,00

Claims formula:

Long-wear make-up

Anti dark circle treatment

Soothing and refreshing effect

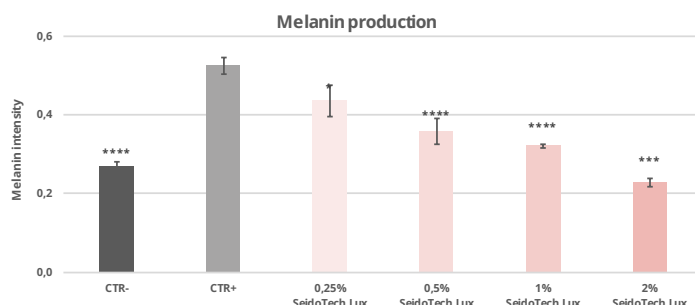
CHEMICAL PHYSICAL PARAMETERS:

1. Appearance: Emulsion
2. Colour: Ivory
3. Smell: Flowery

Hero ingredient SeidoTech™ Lux

Brightening effect

Based on an in-vitro test on Melanocytes, using melanocyte-stimulating hormone (α -MSH), measuring the ability of SeidoTech™ Lux to modulate melanin production.



CTR- Untreated tissues CTR+ Tissues treated with melanocyte-stimulating hormone α -MSH
 ****p-value<0,0001; *p-value=0,0017

SeidoTech™ Lux shows a significant inhibitory effect on melanin synthesis, reducing melanin content in the cells, in a dose-dependent manner.



ÉCLAT DE LUNE

– REFRESHING BARRIER STICK –

Infused with upcycled water, the night-treatment stick delivers an immediate fresh sensation while deeply nourishing and hydrating the skin. It helps to restore the skin's natural barrier, thanks to its soothing effect and high emolliency. A restorative experience, waking up to skin that feels supple, resilient, and ready to face a new day.

MODE OF USE: Apply on the eye contour area as the final step of your night routine, after make-up removal. Keep it all night long.

Trade Name	INCI	%
A		
EMotion® Air	Ethylhexyl Pelargonate	23,00
EMotion® SKin	Triolein, Glyceryl Dioleate	4,00
EMotion® Light	Tripelargonin	14,00
CeraFluid®	Triolein, Glyceryl Dioleate, Ceramide NP	1,00
PhytoSerene	Phytosterols or Beta-Sitosterol	1,00
	Polyglyceryl-2 Isostearate/Dimer Dilinoleate Copolymer	2,00
IDRAWAX® REVO	Helianthus Annuus (Sunflower) Seed Wax, Polyglyceryl-3 Polyricinoleate	20,00
BiosControl® Synergy ICE	Caprylyl Glycol, Ethylhexylglycerin, o-Cymen-5-ol	1,00
B		
CytoFruit® Water Green Mandarin BIO ⁹⁹	Citrus Nobilis (Mandarin Orange) Fruit Extract, Potassium Sorbate	29,50
Olifel® Glycerin	Glycerin	4,00
PrincipHYAL® Aurora	Sodium Hyaluronate	0,30
C		
L'Eco di Narciso F304 SSA*	Parfum (Fragrance)	0,20
TOTAL		100,00

*Faravelli

Claims formula:

Fresh hydration

Pro-aging and barrier-reinforcing

Overnight treatment

CHEMICAL PHYSICAL PARAMETERS:

1. Appearance: Stick
2. Colour: White
3. Smell: Grapey

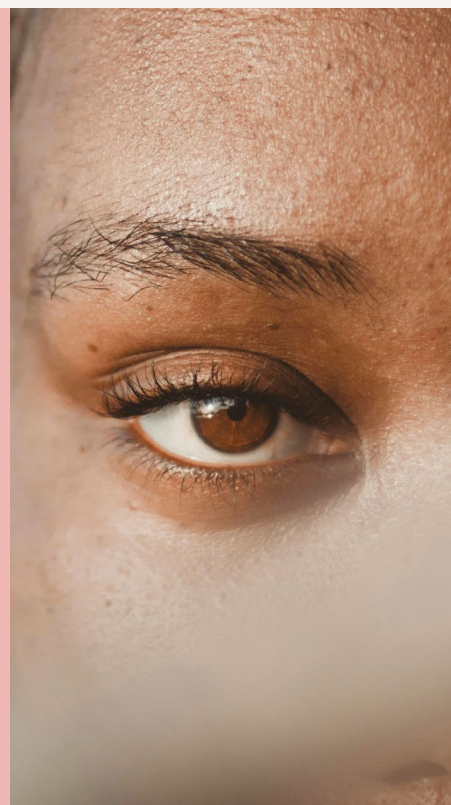
Hero ingredient IDRAWAX® REVO

Emulsifying capacity

Based on a laboratory study using microscopic imaging, IDRAWAX® REVO is able to create W/O emulsions in a solid matrix, delivering hydrophilic actives in anhydrous products resulting in a higher skin hydration.



Microscopic image of an emulsion stick containing 20% IDRAWAX® REVO + 20% water + 60% Caprylic/Capric Triglyceride. Well distributed and homogenous micelles with a small dimension of 0.9-2.9 µm





ROELMI•HPC

Health & Personal Care



info@roelmihpc.com

T.: +39 02 3351 0150



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